



## School of Management Sciences

Date: 24/07/2015

### Report on Industrial Visit to Hindustan Coca cola Beverages Pvt Ltd

The School of Management Sciences as part of its initiative to develop industry institute interaction has organized a One day industrial visit to "**Hindustan Coca cola Beverages Pvt Ltd**" located at Moulali, ECIL, Hyderabad, on 23rd July 2015 (Thursday) for MBA I & II Year Students to enrich them with the real time knowledge of the activities of the company. 60 students along with 2 faculty members visited the plant and got exposure to the process of making soft drinks and packaged mineral water and the way they are distributed across the target markets. The company makes soft drink brands like ThumsUp, Maaza, Sprite, Coke and Kinley mineral water in this plant. The students are enlightened with the production process of the soft drinks and learnt the application of their theoretical knowledge to the various operational practices of the business.

The students started from the college at 10:00AM and reached the factory by 10:45AM. They were received by the operations manager and briefed the students about the company and their operations, the different types of brands produced by them and the marketing activities taken up by them.

The students were divided into 3 teams, each accompanied by the production manager. The production manager has explained and shown the cool drink and mineral water making and bottling process. The students were very happy with the visit as they could get an insight of business operations.

The faculty and students thanked the manager and HR personnel of the plant and returned back to the college by 3:15PM.

#### Faculty Coordinators:

Ms. B. Pramoda

Mr. Mr. P Rajashekar Reddy

MBA I Year Students - 38

MBA II Year Students - 22

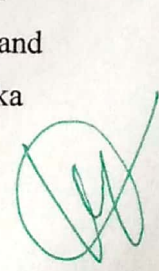
#### Student Coordinators:

Ch. Bhanuchander

M. Rajini

A Dayanand

S.Mounika

  
27.07.15

Dean

DEAN  
NNR School of Management Sciences  
Nalla Narasimha Reddy Education Society's  
Group of Institution  
Chowdariguda, Korremula 'X'  
Ghatkesar Mandal, R.R. Dist

# Hindustan Coca-Cola Beverages Private Limited

Regd Office: 13, 4-69, Moula Ali, Hyderabad - 500040.  
Fazal Road, Bengali Market, New Delhi - 110001

హిందూస్థాన్ కోకా-కోలా బెవరేజెస్ ప్రైవేట్ లిమిటెడ్

4-69 మౌలాళీ, హైదరాబాద్ - 40.  
13, అబుల్ ఫజల్ రోడ్, బెంగాలు మార్కెట్, న్యూఢిల్లీ - 110001

